

10-2685/0

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Card

Mr. T. S. Reppel
The Advertising Council Inc.
1200 - 18th Street, N. W.
Washington 6, D. C.

Dear Ted:

Thank you very much for your letter of 10 April inviting me to the reception and dinner to be given by the Advertising Council on 5 May.

Much as I would like to attend on this particular occasion, I have another engagement for that evening, and therefore must regretfully decline your very kind invitation. Your courtesy in asking me to attend as an honor guest is indeed appreciated.

Once again, many thanks and kindest regards.

Sincerely,

signed

Allen W. Dulles
Director

O/DCI/██████:dd 17 April 58

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CENTRAL INTELLIGENCE AGENCY
WASHINGTON, D. C.

OFFICE OF THE DIRECTOR

Mr. T. S. Repplier
The Advertising Council Inc.
1200 - 18th Street, N. W.
Washington 6, D. C.

Dear Ted:

Thank you very much for your letter of 10 April inviting me to the reception and dinner to be given by the Advertising Council on 5 May.

It is a pleasure for me to accept your very kind invitation and I am looking forward with much interest to the occasion. I am most appreciative of your courtesy in asking me to attend as an honor guest.

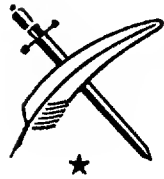
Once again, many thanks and kindest regards.

Sincerely,

A handwritten signature in dark ink, appearing to read "Allen W. Dulles".

Allen W. Dulles
Director

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THE ADVERTISING COUNCIL INC.

NEW YORK • WASHINGTON • CHICAGO • HOLLYWOOD

1200 EIGHTEENTH STREET, N. W.

WASHINGTON 6, D. C.

10-2685

April 10, 1958

Dear Allen:

The White House has invited a group of 200 leaders of industry and communications to The Advertising Council's 14th Annual Washington Conference.

On Monday, May 5, the evening preceding the Conference, the Council is holding a reception and dinner for the conferees and Government officials participating in the Conference. Attorney General William P. Rogers will be the speaker.

It would give the Council great pleasure if you would attend the event as an honor guest. The head table reception will be in the Continental Room of the Statler Hotel at 6:30 p.m. and the dinner in the Presidential Room at 7:00 p.m. Business dress will be worn.

I hope very much that you will find it possible to accept this invitation.

Sincerely,

President

T. S. Repplier
aml

Honorable Allen W. Dulles, Director
Central Intelligence Agency
Washington 25, D. C.

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